



Muhammad Adeel Akram

CPA, ACMA, CGMA, MBA Banking and Finance

Certified Public Accountant (CPA), ACMA, CGMA and MBA Banking and Finance with more than seven years' experience including Big Four, superior technical accounting skills and a passion for managing people. Adept at developing audit strategies for large clients within Trading, Manufacturing, Media, Oil & Gas, Power and Real Estate sectors. Spearheads the use of artificial intelligence, advanced analytics, data visualizations and process flow automation to enhance data validation and analysis of client accounts. Recognized as a strong leader of people — assembling, managing and developing high performing direct and virtual teams of up to 15 people. Deep knowledge of IFRS, IASs and ISAs. Highly developed stakeholder and client engagement skills.

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📍 Moore KSA, Al Hamraa, Jeddah. KSA, Jeddah, Saudi Arabia

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VOLUNTEER EXPERIENCE

Consulting CFO Penguin Corporate Private Limited

01/2019 - Present

Virtual Role

Providing direction and management of the newly established finance and accounting team. Providing recommendations to the CEO and members of the executive management team. Overseeing the processes for financial forecasting and budgets, and preparation of all financial reporting.

HONOR AWARDS

CPA
CPA Australia

ACMA
Chartered Institute of Management Accountants - CIMA

CGMA
Chartered Institute of Global Management Accountants - CGMA

SECTOR EXPERIENCE

Trading

Manufacturing

SKILLS

Financial Management

Team Management

VAT Compliance

Project Management

Audit Strategy

Internal Control Improvements

Budget Management

Process Re-engineering

Audit and Assurance

Risk Management

Financial Reporting

Financial Modelling

US GAAP, IFRS and ISAs

Complex Reconciliations

Financial Statement Preparation

Compliance Audit

Team Management

Proposals / Business Development

Feasibility

WORK EXPERIENCE

Assistant Manager Audit & Assurance

Moore KSA - El Sayed El Ayouty and Co.

08/2017 - Present

El Sayed El Ayouty & Co is a member network firm of Moore Global.

Jeddah, KSA

Achievements/Tasks

- Reduced resource requirement across audit portfolio by 7% by developing new audit processes to garner significant efficiencies while maintaining service levels.
- Instrumental in implementing Moore's audit methodology and tools for Financial Reporting which have been adopted internationally across Moore network.
- Successful in maintaining a portfolio of listed and foreign subsidiaries clients.
- Supervising and managing clients from initial engagement till the signing of audit report.

Senior Associate Assurance

Ernst and Young Ford Rhodes

06/2013 - 07/2017

Ernst and Young Ford Rhodes is a member network firm of Ernst and Young Global.

Lahore, Pak

Achievements/Tasks

- Worked in capacity ranging from audit assistant to audit senior associate at EY Islamabad, EY Lahore, EY Bahrain, EY Jeddah and EY Dubai offices.
- Planned and executed audits and special assignments including consolidated financial statements in accordance with IFRS, IASs, ISAs, EY Global Audit Methodology and local statutory requirements.
- Reviewed financials by examining variances between actual vs budgets and forecasts as well as prior year's results to identify growth areas, analytical reasoning and identifying weaknesses.
- Lead and coached the team of high caliber individuals and took the ownership of end-to-end audit process.
- Evaluated and conducted detailed testing of financial and internal controls implemented by client management while providing recommendations on areas of weaknesses and reporting on compliance frameworks.
- Performed walk-through / kickoff meetings with management, documented business processes, and evaluating the risks associated with each accounting cycle and conducted engagements within agreed time and budget.

SECTOR EXPERIENCE

Organizations for Non-Profit

Service Construction

Oil and Gas Power

Investment

Real Estate Financial

INTERESTS

Travelling

Financial Magazine

Gym

Attending Seminars conducted by CIMA

CPA Australia Updates

Moore Ambition

LANGUAGES

English
Full Professional Proficiency

Urdu
Native or Bilingual Proficiency

WORK EXPERIENCE

Chief Accountant

Al Badee' Foods International

01/2010 - 06/2013

Manufacturing and whole sale trading of snacks, soft drinks and juices

Multan

Achievements/Tasks

- Ensure that all financial transactions are correctly recorded and review of end to end financial control framework
- Identify and implement changes to working practices in order to improve accuracy and efficiency
- Ensure that financial operational activities are executed and delivered as per the standards set by the company
- Ensure compliance with solicitors accounts rules and document any breaches Implement improved payments terms with suppliers and Manage account payables and receivables activities
- Develop financial policies and procedures for operational efficiency
- Develop and maintain financial statements for future reference
- Assist Senior Managers in financial management and reporting activities

CERTIFICATES

CPA - Certified Public Accountant (CPA - Australia)

ACMA - Chartered Institute of Management Accountants (CIMA)

CGMA - Chartered Institute of Global Management Accountants (CGMA)

CAF - The Institute of Chartered Accountants of Pakistan (ICAP)

CIPFA - Affiliate - Chartered Institute of Public Finance and Accountants

EDUCATION

MBA (Banking and Finance) Allama Iqbal Open University

12/2010 - 12/2012

1st Division

Bachelor in Arts Bahauddin Zakariya University, Multan

06/2007 - 06/2009

1st Division

Higher Secondary School Certificate (F.Sc) Punjab College of Information and Technology

03/2003 - 06/2005

1st Division

Secondary School Certificate (Matric) BISE - Multan

06/2001 - 03/2003

1st Division

REFERENCES

Will be furnished at the time of interview