

# Syed Nadeem Ahmed – ACMA

## Financial Controller

Located in Kingdom of Saudi Arabia, Jeddah  
Email tosyednadeem@gmail.com  
Mobile 00966 5444 23 994

### ABOUT ME

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- A qualified and highly skilled Financial Leader with 20+ years of building and leading finance team, experience of leading financial strategies to facilitate a company ambitious growth plan by creating a real and active partnership with both operations and management.
- A Results driven, self-motivated and resourceful with a proven ability to provide key financial data, support and reporting to assist in key business decisions.
- Excellent understanding of ERP based application implementation. Adding values to the various functions of the organization through Digital Transformation.
- Having excellent communication and leadership skills and able to build strong relationships both within and outside of a finance department as well as effectively communicating financial information to non-finance colleagues.
- Possessing strong financial control and high reporting skills, and rigorously ensuring that all statutory and corporate obligations are met.
- Easy going by nature, and able to get along with work colleagues and managers.

### EDUCATION & PROFESSIONAL CERTIFICATIONS

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- **Qualified ACMA**  
Institute of Cost & Management Accountants of Pakistan
- **Certified Financial Modeler**  
LEORON, Saudi Arabia
- **Management Development Program**  
Navitus Pvt. Ltd. Pakistan
- **Bachelor of Commerce**  
University of Karachi, Pakistan

### CAREER

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- 2013 - Present** → **Financial Controller**  
Tamer Group, Saudi Arabia
- 2005 - 2013** → **National Manager Finance & Accounts**  
Agility Logistics (Pvt) Ltd, Pakistan
- 1997 - 2005** → **Assistant Manager Cost & Budget**  
Habib Oil Mills (Pvt) Ltd, Pakistan.

## MAJOR ACHEIVEMENTS

<b>Tamer Group</b> Saudi Arabia	<ul style="list-style-type: none"><li>• Established increasing trend in profitability by Implementation of Activity Based Costing Model in the area of Supply chain, warehousing and logistics, helping business for proper cost allocation and brought several ways for cost reduction.</li><li>• Nominated as Head of Finance for the JV between Tamer and Jollychic (E-commerce platform).</li><li>• Handled the financial planning and system-designing phase during the startup of the business of JV which includes the e-commerce platform readiness, complete costing model for the process of fulfillment and last mile delivery.</li><li>• In 2017, was the Key member of the team involved in the Project of KSA VAT implementation at Group level.</li><li>• Design monthly Dashboard consist of all key financial information for board members.</li><li>• Digitized various manual processes, develop various financial model engine that transformed raw data into various dynamics report and interactive dashboards using Business Intelligence (BI).</li><li>• Streamline the invoicing process of our 3PL Business by Successful Development and implementation of complete Transportation solution through MS Access based software which is operating in all the branches.</li><li>• Lead and initiate the project of the Supply chain customs clearance and complete import process. The project will ensure in the significant cost reduction in the landed cost.</li></ul>
<b>Agility Logistics (Pvt) Ltd.</b> Pakistan	<ul style="list-style-type: none"><li>• Awarded Double Promotion for setting up new business unit i.e. Road Freight. (Assistant Manager to Manager Accounts).</li><li>• Awarded by appreciation letter for implementation of Fleet Management System.</li><li>• Successful Project implementation of ERP based system of our subsidiary, Tristar, which covers integrated modules of Operations &amp; Finance.</li><li>• Implementation of Vehicle Maintenance Module which will support entire Logistics business units.</li></ul>
<b>Habib Oil Mills (Pvt) Ltd.</b> Pakistan	<ul style="list-style-type: none"><li>• Implementation of ERP based Production, Costing &amp; Budgeting Module is a major achievement in my HOM's career.</li></ul>

## IT SKILLS

<b>Microsoft Excel</b>	Specialist in Financial Modelling and Valuation using advance features of Excel such as data analysis using PowerPivot, Live reporting using connectivity of the database with Excel, Dashboard and many more.
<b>Business Intelligence (BI)</b>	Specialized in development of Highly Intelligent Analytical Reports through BI.
<b>ERP</b>	Excellent understanding of ERP based application implementation. Taken part in implementation of Production Module (Batch Processing), Supply Chain Module, OTM (Oracle Transport Management), WMS (Warehouse Management System), Financial (GL / AP / AR).
<b>ORACLE</b>	Good Understanding of SQL*Plus
<b>Microsoft Access</b>	Proven capability to design and implement small business solution through MS Access.
<b>Trainings</b>	I have been conducted various Professional training on Advance Microsoft Excel, Financial Modelling and Business Intelligence (BI) applications.

## EXPERIENCE



### TAMER

#### Tamer Group

Saudi Arabia

**(2013 – Present)**

Tamer Group is a leading healthcare, prestige products, and fast moving consumer goods company responding to the growing needs of the Saudi and Middle East communities. The Group's core activities are import, distribution, promotion, marketing, and manufacturing. Headquartered in Jeddah, Saudi Arabia, Tamer Group serves many of the world's leading companies through various agreements, partnerships, and joint ventures.

#### Financial Controller

- Executes the short and long-term strategy for the department within the context of the 5-year strategy for the Business Unit (BU). Plan, direct and oversee all Financial Control processes and activities to achieve the annual plan.
- Develop the annual budget for the organization in coordination with the Head of the Business Units and in consultation with Corporate Finance.
- Monitor budget utilization during the year, and investigate and report material variances in coordination with concerned departments and Head of Business Units.
- Drive Investment appraisals and business feasibility study with the functional heads for the potential business ventures, ensure viability and recommendation of the pricing, and propose different pricing strategy and scenarios to ensure the required margins are achieved.
- Analyze and benchmark performance of each BU against the plan. Provide recommendations, develop and deliver periodic performance reports to BU and the senior management.
- Actively take part in board meetings and interprets the financial results to the senior management for better decision making.
- Key member of the team involved in the Project of KSA VAT implementation at Group level.
- Implemented and run the process of Activity Based Costing Model, helping business for proper cost allocation and brought several ways for cost reduction.
- Involve in Strategic Decision related to acquisition of Warehouse and Purchase of Fleet.
- Preparation of monthly management information reports / Dashboard showing monthly, quarter and yearly performance comparative with historical data and the Budget.
- Control, monitoring and reporting of overheads at all branches for Operations and to check that they should not exceed from the approved budget
- Control, monitoring and reporting of CAPEX budget at all branches for Operations to check they should not exceed from the approved budget.
- Lead the team of Inventory Cycle Count through WMS.
- Ensure timely monthly closing process and the completeness of the monthly financials information. .
- Finalization of insurance policies and negotiate insurance rates, ensure assets are insured timely, handling claims, and recovery against claims.
- Training and educating the finance team on useful tools to upgrade their skills and capabilities to upscale the output of finance department



#### Agility Logistics (Pvt) Ltd.

Pakistan

**(2005 – 2013)**

Agility is a leading global provider of integrated logistics, bringing efficiency to business and government supply chains in some of the world's most challenging

#### National Manager Finance & Accounts

- Responsible for entire Supply Chain, Logistics and 3PL Finance related matters.
- Responsible for Budgets/Plans, forecasting and strategic financial planning and analysis.
- Oversee treasury function, execute and maintain banking and financing arrangements required by the company. Utilize and allocate operating funds, ensure the accuracy and security of receipt.
- Forecast cash flow positions, related borrowing needs, and available funds for investment. Ensure that sufficient funds are available to meet ongoing operational and capital investment requirements.
- Work with Commercial, Sales, and Operations to deliver profit and business objectives of Products.
- Determine key customer profitability, integrating all areas of direct expense.

environments. With more than 32,000 employees in 550 offices and 120 countries, The company offers a global footprint and customized capabilities to provide unmatched personal service in developed and emerging markets.



**Habib Oil Mills (Pvt) Ltd.**

Pakistan

**(1997 – 2005)**

Habib Oil Mills (Pvt.) Ltd. "HOM" is the largest FMCG Company exclusively in the vegetable oil & fats sector in Pakistan. The company produces premium brand cooking oils and hydrogenated cooking mediums, and markets the products through its own distribution network, which covers almost all commercially viable markets nationwide

- Carryout project feasibility reports in coordination with business management.
- Responsible for preparation and presentation of various MIS reports to the Board members.
- Develop suitable model and drivers for proper allocation of fixed cost.
- Support business management in achieving their targets through monitoring of results with the targets and standards.
- Responsible for calculation of profitability and ROI of each Truck.
- Ensure assets are insured timely. Handing claims, finalization of insurance policies and negotiate insurance rates and recovery against claims.
- Ensure timely monthly closing and foreign reporting.
- Liaising with external auditors.
- Monitoring credit control functions and check the credit rating of the customers and ensure customer pay on time.

### Assistant Manager Cost & Budget

- Preparing monthly management reporting.
- Product wise Process Cost Reports.
- Contribution Marginal Report for each product.
- Regional Profit & Loss Statement.
- Conduct Cost Audit
- To monitor & prepare cost center variance report.
- Reconciliation Statement of Cost Profit with Financial Profit.
- To prepare Master Budget & Planning evaluation with Sr.Manager Finance & Budget.
- Monthly forecast of each & every product to know the profitability for future.
- Overhead cost center Budget control.
- To prepare landed cost of imported raw material.
- To keep control & monitoring over inventories.
- Variance Analysis.

## PERSONAL

Nationality	Pakistani
Date of Birth	November 29 <sup>th</sup> , 1975
Marital Status	Married
Religion	Islam
Languages	English (Fluent), Urdu (Native), Arabic (Basic)