





Offering 8.8 years of rich techno-functional experience in **end-to-end technical design, architecture, product support & delivery of software applications and project management functions**

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### Core Competencies

- Solution Architecture
- Project/ Program Management
- Solution Delivery and Strategy
- Process Improvement / Optimization
- Team Building & Development
- Code Configuration & Customization
- Stakeholder Management
- Customer Relationship Management
- Product Demos

### Soft skills

- Change Agent ★★★★★
- Collaborator ★★★★★
- Communicator ★★★★★
- Planner ★★★★★
- Thinker ★★★★★
- Innovator ★★★★★

- Currently associated with **Omnia Payments, Blockchain, MPOS and ATM solution providers in Middle East**
- Successfully **managed the bid of various high net worth UAE clients** like Landmark Group, Mashreq bank, Souq.com, Dubai Police, Chalhoub Group, Apparel Group, Center Point, Home Center
- Competent with **business analysis & unified modeling language**
- Recognized for:
  - **Introducing the most successful MPOS solution "Payo"** in UAE market
  - **Multithreading Application development, SOA implementation, Distributed Architecture**
- Highly experienced in **managing complex and high value projects**, including requirement analysis, architectural design, technical design, creating POC, preparing/reviewing estimation, code review and deployment
- Expertise in **developing & leading high-performing teams of size 8**, and in enhancing team morale & cross-group collaboration
- Possess clear **thinking from technology perspective with strong skills** to identify functional needs and transform them into technology terms

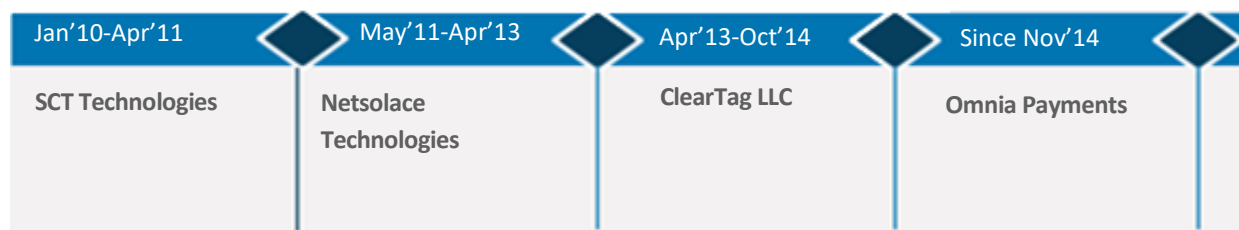
### Education

- 2009: **Bachelors in Computer Science** from Government College University, Lahore
- 2005: **Intermediate in Computer Science** from Government Science College, Gujrat

### Personal Details

**Date of Birth:** 11th April 1988  
**Languages Known:** Urdu and English  
**Address:** U5 building, International City, Dubai  
**LinkedIn URL:** <https://www.linkedin.com/in/talat-masud-92667b15/>

### Career Timeline



### IT Purview

- **Programing Languages:** Objective-C, Swift, Cocoa Touch, Open GL, Story board, Core Animation, Android, Kotlin, C, C++, XML Webservices , JSON Wbservices, Soap Webservices, RESET Webservices, HTML, CSS
- **Databases:** Sqlite, Core-Data
- **Tools:** SVN, GitHub, XCode, Eclipse, Android Studio, Adobe Photoshop, Adobe Illustrator, Hardware Interfacing: Keil U Vision 3.0, Digital Works, Proteus VSM 7.4, Scrum
- **Platforms:** Mac OS X, Microsoft Window

### Selected Highlights

- Mentored & coached the project team on areas such as Blockchain, project requirements, coding standards, customer feedback; planned and integrated the work of multiple teams on a project; provided input on team performance and reward
- Provided thought leadership management in defining, implementing, ensuring, measuring & continuous improvement of development process along with quality standards, frameworks, practices and measurements

- Updated IT architecture strategy, guidelines and principles; initiated a rigorous vendor selection process at **Omnia payments** to enable application rationalization across the group
- Solution Architect for execution of **Mobile development and Fintech projects** and long-term reliability of the platform in a complex, globally distributed enterprise environment
- Developed:
  - MPOS solutions with Datecs payment terminals
  - Mobile Wallet for quick mobile payments with Geidea
  - Complex mobile based project for IOS and Android, contents management systems
  - More than 10 applications on appstore, like: “Fransupport Mobile”, “Audi Rewards”, “Surfing Life”, “Picsati Photo Book”, “SMS Delivery”, “Bank Audi IR”, “MPOS:
  - Applications for business management, like “Payo”, Franview, “FruitExperts”, “Vinlite”
  - iOS applications, iOS consultancy

## Organizational Experience

**Since Nov'14: Omnia Payments, Dubai as Software Architect**

### Key Result Areas:

- Research and develop Blockchain based solutions and its implementations in real world solutions.
- Framing architectural decisions, providing leadership & direction in areas of technology and applications development to facilitate and enable growth & business agility
- Understanding and coordinating client's needs / enhancements, customizing applications accordingly and consulting with technical team to provide solutions as per the delivery schedules
- Designing & developing Mobile applications for ios and android platforms
- Testing software to ensure that logic and syntax are correct, and that program results are accurate
- Administering strategic SDLC activities related to documentation, development, testing, implementation, support and administration for domestic / overseas clients; monitoring system and logs for solving issues that arise
- Developing & implementing technology-based solutions for enhancing functional efficiency and achieving business excellence and managing risks and planning for contingencies to ensure minimal effect on deliverables
- Identifying skill requirements and skill gaps within current resources, defining training requirements for team and delivering training in line with these gaps
- Formulated detailed technical components utilizing high-level architecture, design patterns and reusable code, considering real time constraints
- Performing technical specifications review and code review
- Ensuring that best practices for coding, architecture, and security are employed, and maintaining responsibility for the quality development of all applications
- Providing post-implementation, application maintenance and enhancement support to the client with regard to the software application; ensuring all solutions are scalable, extensible & available from architecture stand point
- Rendering technical guidance and leadership to fellow team members in area of expertise; conducting annual performance reviews for team members

## Previous Experience

**Apr'13 to Oct'14: ClearTag LLC, Dubai as Senior Mobile Application Developer**

### Highlights:

- Developed IOS and android applications from scratch to a complete product
- Worked with offline storage, threading, and performance tuning Familiarity with restful APIs to connect iOS and Android applications to back-end services

**May'11 to Apr'13: Netsolace Technologies, Islamabad as Lead Application Programmer**

### Highlights:

- Designed & developed Mobile applications for iOS and android platforms
- Used Scrum methodologies to manage project within team

**Jan'10 to Apr'11: SCT Technologies, Lahore as iOS Application Developer**

### Highlights:

- Designed applications for the iOS and android platform using xCode and interface builders and Eclipse for android
- Wrote code for different modules for Mobile platform in objective-c language
- Developed mobile local databases in sqlite and coredata, these local databases were used for the offline application usage