

Muhammad Saad Masood

(MBA- UK)

(Currently Working as Director Operations in Malaysia)

Nationality: Pakistan

Country of Residence: Malaysia

Visa Status: Residence Pass (Telant)

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Date of Birth: Sep-1986

Professional Experience Summary:

- Director Operations for Ez Infotech Group, Singapore, with 3 years of experience in setting up company's operations in Malaysia.
- Developed Organizational, Operational and Marketing Strategies for fleet management and travel applications by focusing on the logistic, transport and travel industry dynamics of Malaysian Market.
- Participated in IT summits/ events and devise plans to develop, B2B collaboration with complementary Industries.
- Self motivated, problem solver and critical thinker with great communication skills.
- Previously, worked as Senior IT Consultant for ERP (Enterprise Resource Planning) Systems and customize Cloud Applications with more than 7 years of project implementation and support experience.
- Worked in various industries like; beverage manufacturing, Chemical manufacturing, Leather manufacturing, Fast moving consumer goods (FMCG) like Dairy, juice and biscuits manufacturing, Oil and Gas offshore rig installation, electronics manufacturing, and Telecom service sector Etc.
- Subject matter expert focused on financial, supply chain management, customer relationship management and manufacturing processes.
- Consulting engagements include presales activities, client requirements gathering, business process study and re-engineering, solution design and assisting in technical development, business process alignment, customer facing and ERP system implementation.
- The experience includes implementation and Support of various industry operation cycles such as Procure to Pay, Order-to-Cash, Drop Ship, Back to Back, Consignment, Make to order, Configure to order, Pick to order, Kitting, Distribution management system and outside processing.
- Strong hands-on experience in Oracle EBS Products.
- Strong strategic, project management, business analysis, pre-sales, marketing and team lead experience;
- Project scoping, planning, controlling and change management during the project life cycle.

Professional Employment Experience:

06/2016 – Director Operations in Ez Info Technologies Sdn Bhd. (Malaysia)

04/2014 – 06/2016: Senior IT Consultant in Stone Apple Malaysia Sdn Bhd. Kuala Lumpur (Malaysia)

07/2012 – 04/2014: Oracle Apps SCM Consultant, Stone-Apple Solutions Pte. Ltd. (Singapore)

07/2011 – 07/2012: ICT Business Analyst, Brain Telecommunication Ltd. Lahore (Pakistan)

01/2008 – 07/2011: Oracle EBS Functional Consultant, KPMG Taseer Hadi & Company. Lahore (Pakistan)

Education:

- Master of Business Administration (Marketing) from Cardiff Metropolitan University, UK (2016)
 - Bachelor of Laws (L.L.B.) from University of the Punjab, Lahore, Pakistan (2010)
 - Certified in Accounting & Finance (CAF) from Institute of Chartered Accountants of Pakistan, Pakistan (2007)
 - Bachelor of Arts (B.A.) from Punjab University, Lahore, Pakistan (2006)
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Professional Experience Details:

Employer: Ez Info Technologies Sdn Bhd. (Malaysia) **06/2016 – Present**

Designation: Director Operations.

System: Logistic, Travel and CXO level B2B Cloud based Applications.

Roles and Responsibilities: Setting up Malaysian Company, Developing Organizational Strategy, Developing Operational Strategy, Developing Partner Network with Collaborating Partners, Developing Market Strategy, and Establishing Country-wide Operations to Create Market Presence/ Space.

Employer: Stone Apple Malaysia Sdn Bhd. (Malaysia) **04/2014 – 06/2016**

Designation: Senior IT Consultant

ERP System: Oracle EBS.

Clients: ResMed Malaysia Sdn Bhd and DiGi Telecom Malaysia.

Role and Responsibilities: Supported Presales Activities, Lead New Projects, Problem Management, Change Management, Business Process Improvements and Knowledge Management.

Employer: Stone Apple Solutions Pte Ltd. (Singapore) **07/2012 – 03/2014**

Designation: Oracle Apps SCM Consultant

ERP System: Oracle EBS.

Clients: Panasonic Asia., Singapore and KS Energy Group, Singapore.

Roles and Responsibilities: Supported Presales Activities, Lead New Projects, Problem Management, Change Management, Business Process Improvements and Knowledge Management.

Employer: Brain Telecommunication Ltd, Lahore (Pakistan) **07/2011 – 07/2012**

Designation: ICT Business Analyst

ERP System: Oracle EBS.

Role and Responsibilities: Oracle Support and change management

Employer: KPMG, Lahore (Pakistan) **01/2008 – 07/2011**

Designation: Oracle Functional Team Lead

ERP System: Oracle EBS.

Clients: Service Industries Ltd. Pakistan, Descon business group, Pakistan, Riaz bottlers Pvt. Ltd, Pakistan

Role and Responsibilities: Oracle Application Implementation and Support.