



# SYED IBN E ALI

Accounting Manager (Group) - Streamline Studios MY Sdn Bhd (MSC)

**PREVIOUS:** Financial Controller - Vantibolli Corporation, Florida USA  
Country Finance Manager - Rocket Internet, E-Cart Services  
Assistant Manager Audit and QC -Prime Global, Islamabad  
Supervising Senior - KPMG (Big-4), Islamabad

**LINKEDIN:** <https://www.linkedin.com/in/ibneshah/>

## CONTACT

### LOCATION:

Kuala Lumpur, Malaysia

### PHONE:

+60178769786 (MALAYSIA)

### EMAIL ME:

Ca.ibneali88@yahoo.com

### SKYPE:

syed.ibne.ali.bukhari

## SKILLS

IFRS/IAS/ISA  
Budget preparation & Variance Analysis  
Costing  
Accounting Ratio Analysis  
Financial Statement preparation and Analysis  
Consolidation  
Statutory and Internal Audit  
Quality Control (ICAP IFAC)  
Inventory & Stock Management  
Fixed Assets Management  
Depreciation & Amortization  
Company Laws  
Tax preparation and filing  
Internal Controls and Compliance  
System and Process Development  
Financial System implementation  
Leadership & Team management  
Corporate Filings & Secretarial matters  
Quick Books/ Net Suit  
Oracle Financials, SAP, ERP  
MS Office (Excel, Word, Power point)  
Spreadsheets

## PROFESSIONAL EXPERIENCE

### OCTOBER 2016 – PRESENT STREAMLINE MEDIA GROUP (AAA GAMES)

■ Kuala Lumpur, Malaysia

### ACCOUNTING MANAGER, GROUP (US, Malaysia)

My key contributions so far are:

- Structuring of the Finance department, and Finance-Ops department, including the setting of objectives and preparation and documentation of JDs for the teams.
- The hiring of Finance & Finance-Ops Resources, and Functional leadership of the teams.
- Strategic & Operational financial planning, analysis, performance management
- Implementation of Accounting Standards (IFRS, US GAAP, and MPERS/ MFRS), policies and internal controls.
- Filing and submission of tax forms for both US and Malaysian entity (Form 1099, W8-BEN, W-8BEN- E, W-9).
- Quarterly MSC Reporting to MDEC, and preparation of CI documents.
- Liaison with IRB on tax-related matters.
- Monthly, Quarterly, and Annual Reporting of Consolidated Financials, including Management Reports and working papers.
- Calculating and charging Transfer Pricing between different subsidiaries, and holding company.
- Creating forecast and cash projection reports for efficient cash management and decision making.
- Preparation and controlling of budgets, for all the business divisions.
- Managing cash flows, bank relationships, and all tax related issues.
- Monthly Payroll review and approval, and liaison with HR to ensure correct processing of payroll including compliance with tax laws for local and expat staff.
- Preparing and presenting effective and accurate business analysis, and providing Financial advice to other departments (HR, Legal, Ops, IT).
- Conducting Finance training sessions for Company's Executives, and the leadership team to help them interpret financial data and make decisions.
- Assisting in setting up the subsidiary company in other countries.

## EDUCATION

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### Certified Public Accountants Association, United Kingdom (CPAA)

#### ACPA UK - 2016

(Membership No. 273109116A)

Majors: Accounting & Finance, Management Accounting, Financial Reporting

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### The Institute of Chartered Accountants of Pakistan

#### ACA -2013

Finalist (CAF)

Majors: Accounting & Finance (IAS), Auditing, Tax, Corporate Laws

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### Pakistan Institute of Public Finance and Accountancy (PIPFA)

#### APFA (Associate Public Finance Accountant - 02438)

1 paper left out of 12

Majors: Management Accounting, Financial Reporting, Corporate Laws, Taxation

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### The Institute of Internal Auditors, USA

#### CIA (USA) - 2016 (Membership No. 1925620)

Certification In progress

Majors: Internal Audit, Controls

### NOV 2015 – OCT 2016

■ Miami, Florida (USA)

### VANTIBOLLI CORPORATION USA (BEAUTY & IT)

#### FINANCIAL CONTROLLER (US, Australia, Italy, Puerto Rico, Ireland)

My key contributions besides routine work were:

- Development of Financial plan for the year 2016-17.
  - Setting objectives, and targets for the finance department
  - Defining, and documenting JDs for the finance staff to achieve those objectives.
  - Filing of monthly US State Sales tax and property tax return.
  - Annual reporting to the US State Revenue Department.
  - Filing and renewal of registration, and annual reporting to the US state authorities.
  - Liaising with the tax attorneys for the correct filing of annual corporate tax return, and estate return in US, Ireland, Puerto Rico, Australia and Italy.
  - Development and automation of credit cards control process.
  - Development of expense control sheet, receivables control sheet, and distributors' reward control sheet, for integration into the ERP system.
  - Preparation of documents, and Master Data for the ERP development team describing impacts of various financial transactions including **Transfer Pricing among the subsidiaries** and different currency exchange impacts.
  - Monthly, Quarterly and Annual closing of books, and Financial Reporting of all the subsidiaries and Parent company (US, Ireland, Puerto Rico, Australia and Italy).
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### FEB 2015 – OCT 2015

■ Karachi, Pakistan

### ROCKET INTERNET (E-Cart /E-COMMERCE)

#### FINANCE MANAGER PAKISTAN

While leading the Finance Department in Pakistan, following were my major achievements;

- Liaising and working along with the consultants regarding Demerger of E-cart Services including closure and finalization of Books of Accounts for the demerged entities, and inter-company transfer pricings.
- Timely, proper, and accurate monthly, quarterly, half-yearly, and annual Closing and Management Reporting, including monthly financial KPIs for both local and central management.
- Prepared Master data, and Chart of Accounts locally and assisted in the preparation of Global Chart of Accounts.
- Filing of monthly withholding tax statements. –
- Advocating Company on tax issues, avoiding tax penalties.
- Recoveries of long outstanding dues from affiliated parties.

## COURSES

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### The Institute of Chartered Accountants of Pakistan

#### IFRS Workshops

Duration – 32 hours

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### Franklin Covey

#### Essentials of Leadership Role

Duration - 6 Months

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### SKANS School of Accountancy

#### Presentation Skills & Microsoft Office (Excel, Word)

Duration - 3 Months each

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### COMSATS Institute of Technology

#### Office Automation

Duration - 3 Months

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## LANGUAGES

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### ENGLISH

Fluent - Advance level

### URDU

Fluent - Native

### HINDI

Fluent – Native

### PUNJABI

Fluent - Native

- Ensured strict regulatory compliance by performing all the secretarial/legal tasks.
  - Ensure strict tax compliance.
  - Developed SOPs in line with best industrial practices, and provided mentoring services for various HR, Admin functions.
  - Design and implementation of the new procurement process.
  - Auditing of payroll & employee benefits.
  - Preparation of Fixed Asset register as per TR 6 of the ICAP.
  - Conducted reviews and evaluations for cost-reduction opportunities, and communicated the same to management.
  - Preparing Cash flow reports and fund flow reports including projections.
  - Preparation of departmental, and Master budget, in line with the business plan, variance analysis, and updating the Business Plan accordingly.
  - Preparation of various financial reports from time to time for Management decision making, and Business plans.
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JUN 2013 – FEB 2015

■ Islamabad, Pakistan

**PRIME GLOBAL (NZAJ & Co. Chartered Accountants)**

#### ASSISTANT MANAGER AUDIT & QUALITY CONTROL

My major achievements were:

- Conducted Investigation Audit of Japan Power Generation Ltd (JPGL), and Tricon Developers (TD) in liaison with the enforcement division of Securities and Exchange Commission of Pakistan. Reported observations and findings to the Board of Directors regarding Financial and Management aspects.
- Developed SOPs for Accounting and Finance functions of Security and Exchange Commission of Pakistan (SECP), in purview of the **Oracle Financials system**, and prepared a comprehensive Accounting & Finance Manual.
- Designed procedures for the Audit Wing of Sindh Revenue Board (SRB) for the smooth and transparent conduct of Tax Audit of both corporate & individual taxpayers. Prepared a comprehensive checklist & Manual for the same.
- Designed SOPs for the Internal Audit Department of SRB & prepared a comprehensive guide.
- Report on the Tricon Share Pricing based on Net Assets, and acquisition of shares for in kind consideration.

My responsibilities further included:

- Preparation of Financial Statements for listed and non-listed clients, providing advisory services and recommendations for strengthening internal control system.
- Development of training modules for the students and Audit trainees on IAS/IFRS, and Audit Quality Control.
- Review of Audit Reports issued by the Firm and working paper files to ensure compliance with quality
- Planning, supervision, and finalization of Audit engagements assigned to the Firm, preparation of deliverable. (JPGL, Tricon Developers, Fauji Foundation Hospital, NRSP, CAMP, Addetude (Pvt) Ltd, Pakistan Madrassa Board, Bio Care Labs, SME Bank Provident Fund & Equity Participation Fund)
- Keeping the Firm's quality control policies up to date as per

## REFERRAL

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Shall be furnished if desired.

**NOV 2009 – MAY 2013**

■ Islamabad, Pakistan

**KPMG (BIG 4 - FINANCIAL SERVICES)**

**SUPERVISING SENIOR (AUDIT, TAX & ADVISORY)**

I was involved in the Statutory and Internal Audit of financial statements of certain Manufacturing concerns, Bank, NGOs, Oil drilling and exploration companies. Some of the prominent are;

- Inter State Gas Systems (Private) Limited
- Pakistan Stone Development Company (PASDEC)
- NLC Izhaar Construction Solutions
- First MicroFinance Bank (FMFB)
- Islamic Relief Pakistan (IRP)
- Transasia Refinery (TRL)
- Development in Literacy (DIL)
- Agha Khan Cultural Support Program (AKRSP)
- Mercy Pak
- UNOCHA Project (UN)
- International Organization for Migrants (IOM), etc.
- Marriot Hotel

I attended the following Courses and training during my stay at KPMG

- KPMG E-Audit
- KPMG Audit Manual (KAM)
- Risk Management
- Ethics & Independence
- Data Privacy Training

My role in Tax department was:

- Preparation of working of provision for taxation (current as well as deferred) for recognition in the financial statements of the corporate clients.
- Preparation and filing of returns of total income of various corporate clients.
- Filing of monthly and annual withholding tax statements.
- Preparation of reply to notices issued by the tax authorities for amendment and rectification of assessments of the clients.
- Filing of application with the tax authorities for issuance of exemption certificates under different sections and follow-up.
- Appraisal of the status of tax affairs to the auditors in relation to the audit of the financial statements.

## WHY ME?

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I am enthusiastic, passionate and outgoing person, and optimistic about life and future. I am very hard working and put my all into the task given, to get it done, whilst encouraging others to do the same. I am a target oriented person, with a 'Can Do and Will Do' attitude. I bear excellent time management skills. I am confident and like to be creative, and original. I always try to do my very best each day. I want to prove that I have the ability to direct my accomplishments towards the objectives of any organization.

I would prefer to be part of the organization whose objectives are in line with my values, and where I can get excited about what it does.

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